



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C5

Results as of: 3/31/2017

GMT: Gary Wong

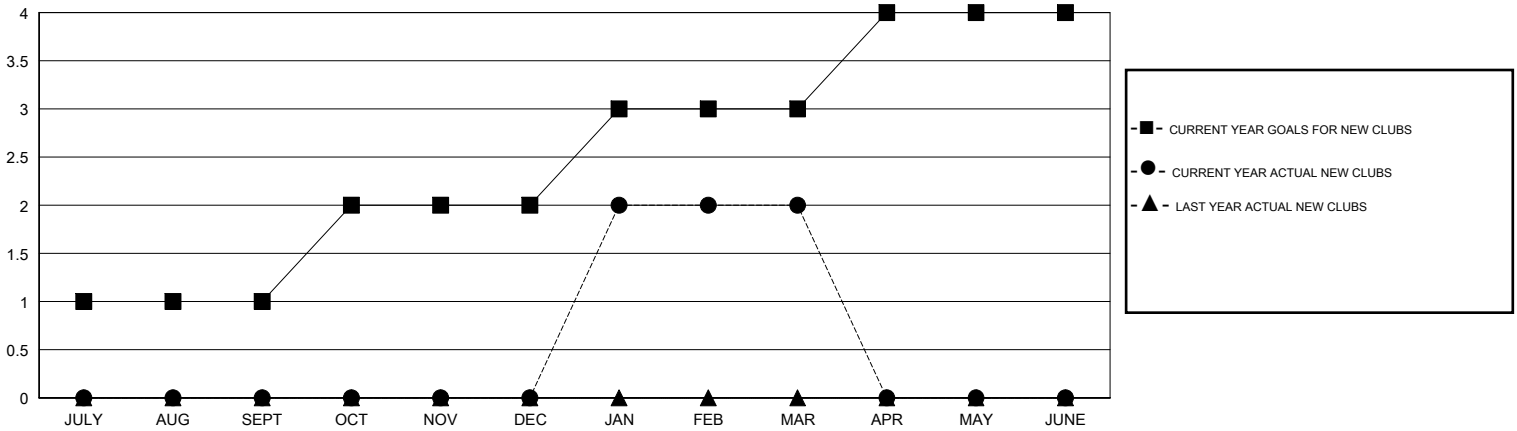
LOCATION CALIFORNIA

GMT CA

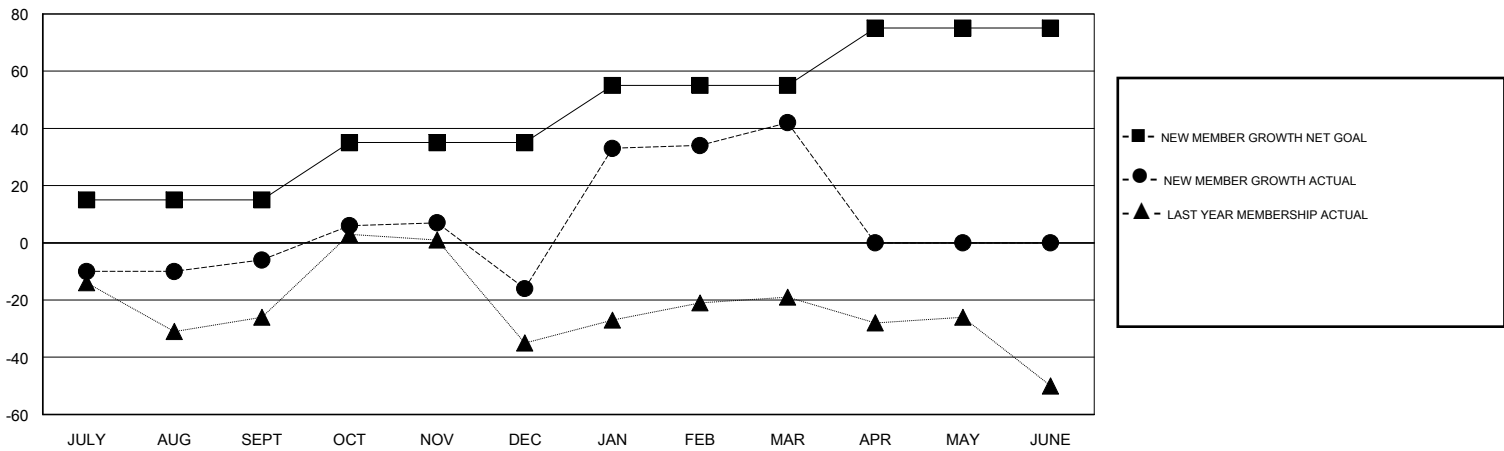
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2016-2017 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 2 |
| JAN/FEB/MAR | 1 | 2 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|--|--|--|
| RESULTS FOR 2016-2017 | | | |
| QUARTER | NEW MEMBER GROWTH NET GOAL (not reinstated or transfers) | NEW MEMBER GROWTH ACTUAL (not reinstated or transfers) | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 15 | 36 | 42 |
| OCT/NOV/DEC | 20 | 41 | 51 |
| JAN/FEB/MAR | 20 | 78 | 20 |
| APR/MAY/JUNE | 20 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------|---|---------------------------------|--------------|
| DROPPED CLUBS: 2 | 33 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| DROPPED MEMBERS | | MALE | 911 (58.43%) |
| DECEASED | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | FEMALE | 648 (41.57%) |
| CLUB CANCELLED | | TOTAL FAMILY UNIT MEMBERS | 395 |
| OTHER | | FAMILY MEMBERS PAYING HALF DUES | 203 |
| TOTAL | | | |